Edmonton Metropolitan Region

Radical Transformation & Diversification of the Edmonton Metropolitan Region
Why Am I Bullish?
EDMONTON METROPOLITAN REGION

WE HAVE THE RIGHT FUNDAMENTALS

- We Have Top Talent
- We Have Innovation
- We are Young Educated & Growing
- We Have A Strong Community
- We Are Globally Connected
- We Have Focus
ACCESS TO 1.5 BILLION CUSTOMERS

• Trade agreements and transportation routes that are unparalleled
We Have Focus
AEROSPACE, TRANSPORTATION, LOGISTICS AND TOURISM UNDERPIN ECONOMY

Focus Sectors

- ENERGY & CLEAN TECHNOLOGY
- HEALTH & LIFE SCIENCES
- MANUFACTURING & ADVANCED MANUFACTURING
- FOOD & AGRICULTURE

ARTIFICIAL INTELLIGENCE & HIGH TECHNOLOGY
SECTOR STRATEGIES

Energy
- Energy Tech – Automation, sensors and AI
- Plastics Manufacturing

Food & Agriculture
- Nutraceuticals
- CBD nutraceuticals
- Plant protein fractionation
- Plant protein – food & beverage processing

Health & Life Science
- Pharmaceutical manufacturing
- Pharmaceutical R&D
- Health AI
We Are Succeeding
Edmonton Global -

Raises last 12 months (January – January)

- $246,000,000
  - Drivewyze
  - Onco Quest
  - Jobber
2020 FINAL INVESTMENT DECISIONS – ANNOUNCED
Total investments to date- $268 million

5 additional final investment decisions complete – announcements pending

200,000,000 potential in the next 6 months
Other Investment Opportunities

- Alberta Petrochemicals Incentive Program (includes Hydrogen)
- AEC Recap $175M
- Innovation Employment Grant
- Innovate Edmonton
- Natural Gas/Hydrogen

$30 Billion by 2030

Economic Development Zones
“We’re going to solve AI – and we’re going to do it in Edmonton, Alberta.”
RADICALLY TRANSFORMING THE REGION

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Traditional Strengths – Engineering/Construction/Manufacturing/PetroChem

TALENT
Eating the Elephant

“It’s not one bite at a time – it’s bring the whole village”

Robyn Woods
Founder & CEO "The Uncomplicated Family" Corp
Get involved

Share your wins
The world needs to hear what’s happening. Share good news, opportunities, Raises & hiring. A harmonized and unified message.

Think Globally
Mindset matters. Make connections, introductions - both in region and around the world to support trade, export & investment.

Increase Competitiveness
We want to better understand your industry, opportunities & challenges – especially where we can increase our region’s global competitiveness.

Our audience is global.
Our customers are global.
Our competition is global.
Questions?

To be added to the distribution list for Edmonton Global’s weekly or monthly newsletters, submit your name and email address to:

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